



PRIVACY POLICY

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TERMS AND CONDITIONS (MEDIA) - 001

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1. Purpose

- 1.1. The Terms and Conditions pertain to the collection, usage/processing and storage of personal information obtained from visitors and users of our website and social media.

2. Procedure

- 2.1. We, Jebel Ali School, Dubai ("JAS", "we" or "us"), maintain the information and materials on the www.jebelalischool.org website and ask you to take the time to read Terms and Conditions carefully. The Terms and Conditions apply to visitors and users (individually, "you") of the Site (as defined below). As educators, we take your privacy seriously and know the importance of trust. We have created these Terms and Conditions so that you know how we collect, use, process or store any personal information you give us.
- 2.2. By using our website (the "Site"), including signing up for any newsletters or request forms, you are agreeing to be bound by our Terms and Conditions. By visiting or using the Site, to the extent permitted by applicable law, you are consenting to us gathering and processing information about you in accordance with these Terms and Conditions, although consent may not be required for all of the elements described in the Terms and Conditions. For particular types of information or processing, we may provide you with choices or request your further consent related to what information we collect and how we may process it.
- 2.3. These Terms and Conditions do not cover third parties or their services and we do not take any responsibility for how such third parties may use any information they collect. For information about third-party privacy practices, please consult with them directly.
- 2.4. We will always aim to be respectful if you have given us consent to contact you. If at any time you don't feel we've lived up to this, please let us know straight away by contacting us via the contact section of the Site or through the contact details set out in the Contact Us section below.

- 2.5. We may need to update the policy content in accordance with the development of the UAE Federal Data Protection Law and request that you take the time to read this Privacy Policy and note that it may be subject to change. You can always find an up-to-date version here on this page.
- 2.6. **Use of Personal Information**
We do not collect any personal information unless you voluntarily provide it by sending us emails, participating in a survey, or completing an online form. Personal information submitted will not be transferred to any non-affiliated third parties unless otherwise stated at the time of collection. When a user submits personally identifiable information it is used only for the purpose stated at the time of collection.
- 2.7. **Consent**
Where consent for the use and disclosure of personal information is required, the school will seek consent from the appropriate person. In the case of a student's personal information, the school will seek the consent from the student and/ or parent depending on the circumstances and the student's mental ability and maturity to understand the consequences of the proposed use and disclosure.
- 2.8. **Cookies**
A cookie is a small text file stored by your browser that allows the website to "remember" your preferences (such as calendar settings and site bookmarks) on the site from visit to visit, or to maintain your "logged in" status when visiting protected areas. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Web browsers have settings allowing you to reject cookies, or selectively accept cookies, or delete cookies previously accepted. Please be aware that rejecting or deleting cookies from our website may make certain functions unavailable to you.
- 2.9. **Log Files**
Like most standard website servers we use website statistic packages such as Google Analytics to analyze trends in how our website is accessed and utilized. Information monitored includes internet protocol (IP) addresses, geographic location of visitors (country, city), browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, time spent on pages, and keywords used to find our site via search engines. This information is anonymous and cannot be directly linked to individual users. We may use it to identify high-use or low-use areas of the site, pinpoint problem areas of the site, analyze broad demographic trends in our visitors, and make decisions about how to make it easier for people to find and navigate our website.
- 2.10. **Links**
This website may contain links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every

Web site that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

2.11. Security

This website takes every precaution to protect our users' personal information. Whenever users submit personal information (such as contact information) via online forms or registration, upon submission that information is encrypted via the highest level of SSL (Secured Sockets Layer) available. Servers that store personally identifiable information are in a secure environment.

2.12. Contact Information

If users have any questions or suggestions regarding our Terms and Conditions, please contact us at: jaschool@jebelalishool.org

3. Responsibility

- 3.1. It is the responsibility of the Administrative and IT Departments to adhere to these Terms and Conditions with regards to the usage and storage of personal information obtained from visitors and users to the Jebel Ali School website and social media.

4. References

None.